



The BIM Spirit

The BIM Spirit symbolises how we as a company and co-workers face the future as one, and how we manage the challenges and opportunities that await us. Despite our different backgrounds within the company coming from different cultures, we have the same mindset, the BIM Spirit. A part of the BIM Spirit is the entrepreneurial thinking in everything we do. We are an entrepreneurial knowledge-based company with chemical specialist competence. We make each customer experience unique. By being involved through the entire process, great expertise and with an entrepreneurial character we find the best solutions to help our customers.

Working with our customers

Finding the right solution for a customer and optimising the use of our products in their production is important. It not only creates value for our customers and us, maximizing a product's full potential is also good from a sustainable perspective. However, it requires a close collaboration with our customers, and our local company structure makes it a lot simpler. The local company structure is possible because we believe in our co-workers' abilities, and that the best personalised customer experience comes from the people working directly with the customer. Speed, diversity, flexibility, and quality are our primary competitive advantages.

Our values

Our values are pivotal to the way we work, make decisions, and communicate with others every day. A common ground that guides us in everything we do and that reflects our principles and culture, which are all part of the BIM Spirit.

Most importantly, our BIM Spirit is our people. Everyone at BIM creates the future together, and the future begins here and now.

We think and act with

CREATIVITY & PASSION

At BIM Kemi it is important to continuously learn. Our creativity and passion are unique, and we encourage all ideas. Even if the idea does not lead to profit, we are still aware of the bigger picture. It is important to come up with new ideas to be an innovative company. [Read about Creative day and how we work to bring new ideas.](#)

We work and deliver through

FLEXIBILITY & COOPERATION

Our close customer relationships makes it easier for us to be flexible and cooperate with our customers, but also to cooperate within BIM Kemi. We are good at tailoring our products to the specific needs in the customers' production. Instead of problems we see possibilities to apply new innovative solutions.

We qualify ourself through

KNOWLEDGE & RESPONSIBILITY

Everyone at BIM Kemi works with responsibility and knowledge. We work hard to take our responsibility for reducing negative environmental impact in the entire industry, by setting internal goals and helping our customers in the process. The knowledge in our company comes from our own interest in learning and developing ourselves and our company.